



Innovative Strategies and Technology Solutions

What We Offer

We bring together a unique and optimal mix of business strategy and technology solutions that help our clients define and execute upon core strategies, bring new products and services to market, improve engineering and technical design, optimize operations and scale products for rapid growth.

In addition to providing clear and concise guidance to our clients, we can also assemble and manage the people, processes and technologies needed to successfully bring your product to market and position your business for success.

Who We Are

We are a specialized strategy and technology firm that provides strategic guidance, leadership and technology solutions to start-ups, investment firms, and a wide range of media and other companies whose success relies upon the fluent use of technology.

Are You Ready to Innovate?

Increasingly, businesses of every kind are facing complex challenges involving technology, media and distribution. The Digital Valence team has nearly eighty years of combined experience working with the broadcast and cable, Internet and digital media Industries. We're ready to put our experience to work for you.

Business Strategy

- Strategic Planning
- Business Optimization & Prioritization
- Industry Trend & Impact Analysis
- Business Planning
- Ongoing guidance

Technology

- CTO-on-Demand
- Expert Software Development
- Technology Guidance & Assessment
- Large-scale Infrastructure Design
- Internet Ad Systems
- Content Management Systems

Creative & Content Planning

- Information Architecture
- Program & Product Management
- Content Planning
- Website Design & Development
- Live & VOD video

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The power to combine ideas and technologies towards greater expression and strength.

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